



February 4, 2020

Dear Nor-Am Athlete,

Welcome to Collingwood, Ontario and Canada! We are very excited to be hosting the return of the Nor-Am Cup to the area and building upon our success last year which was incredibly the first time since 1996 our area hosted a Nor-Am!! When you arrive to the area please look around our clubhouses for the historical posters and you'll see that some of the sponsors are still involved – amazing!!

The caliber of racers for the Raymond James 2020 Nor-Am is higher than last year with six members of the Canadian National Ski Team set to race. We have been able to obtain more sponsors this year proving that success breeds success. We have gone to great lengths to give the event a World Cup vibe in the finish area promising you good tunes, incredible announcing and a grand finale party at the night parallel event.

The event sponsors and the host clubs have been highly supportive once again, so please take a moment to thank a sponsor or volunteer as they truly are the ones that make this series happen. This entire area, known as the “Escarpmnt” is full of special people and I hope you will get to meet some of them while you are in the area.

The \$22,000 prize money pot is going to be won by the athletes who can figure out the following;

1. Going fast on these seemingly easy slopes require a touch that few have mastered and can be left wondering what went wrong. Every microscopic detail matter, but you still need to let it rip.
2. Each year we do the event, you will get a secret. To go fast at the opening Peaks GS, you need to adjust for the flat water of Georgian Bay that can play havoc with your natural sense of balance.
3. If you can find a way to conjure some luck, strategy, grit and just plain old fun of performing at a high level, you will have found a winning combination!

Wishing you the very best of luck in this race series and in life.

John and Suzy Mealey – Event Chair's

WORK HARD – SKI FAST – BE HUMBLE™



RAYMOND JAMES LADIES NOR AM CUP

TOTAL PRIZE MONEY \$22,000

BROUGHT TO YOU BY TITLE SPONSOR

RAYMOND JAMES®

PRESENTING SPONSORS



ANOTHER BEST DAY

GIANT SLALOM & SLALOM

1st place	\$1,000
2nd place	\$750
3rd place	\$500

Fastest GS*	\$500
Fastest SL*	\$500

*fastest run awarded per day for the fastest time out of the 2 runs

PARALLEL SLALOM

1st place	\$5,000
2nd place	\$3,000
3rd place	\$2,000
4th place	\$1,000

HOSTED BY:



THE GEORGIAN PEAKS CLUB



CRAIGLEITH

georgian bay hotel
& conference centre

